

2010 Biomaterials Forum Advertising Calendar

1st Quarter 2010

Ad space close: Jan. 11, 2010
Materials due date: Jan. 25, 2010
Mail date: Feb. 26, 2010

- 2010 Officer Nominees

* *Special Section:*
 SFB 2010 Award Winners

2nd Quarter 2010

Ad space close: March 29, 2010
Materials due date: April 12, 2010
Mail date: May 24, 2010

* *Special Section:*
 2010 Annual Buyer's Guide

3rd Quarter 2010

Ad space close: July 6, 2010
Materials due date: July 19, 2010
Mail date: Aug. 30, 2010

- Letter from New President
- 2010 Annual Meeting Recap

4th Quarter 2010

Ad space close: Oct. 4, 2010
Materials due date: Oct. 18, 2010
Mail date: Nov. 20, 2010

Note: Editorial topics subject to change without notice.

Biomaterials Forum Advertising Rates (Effective January 1, 2009)

Ad Size	4x	3x	2x	1x
Full Page	\$875	\$925	\$985	\$1,045
1/2 Page	\$525	\$555	\$590	\$625
1/3 Page	\$475	\$500	\$530	\$565
1/4 Page	\$400	\$425	\$455	\$485

*Employment advertisements receive 20% off published rate.

Color: Four color process (CMYK) add \$1,500 to published rate.

Preferred Positions

(Full-page, four-color only)

	4x	3x	2x	1x
Inside Front Cover	\$1,715	\$1,820	\$1,935	\$2,055
Inside Back Cover	\$1,615	\$1,720	\$1,835	\$1,955
Back Cover	\$1,895	\$2,015	\$2,145	\$2,280

Note: Preferred positions sold at two insertion minimum.

SEND ART MATERIALS AND ADVERTISING AGREEMENT TO:

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